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EJE (HONG KONG) HOLDINGS LIMITED

壹家壹品(香港)控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8101)

CHANGE OF COMPANY NAME, CHANGE OF STOCK SHORT NAME AND CHANGE OF COMPANY'S WEBSITE ADDRESS

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from “Jia Meng Holdings Limited” to “EJE (Hong Kong) Holdings Limited” and to adopt “壹家壹品(香港)控股有限公司” to replace “家夢控股有限公司” as the Chinese name of the Company for identification purpose with effect from 3 January 2018. The registration of the new name of the Company in Hong Kong under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) took effect from 25 January 2018.

CHANGE OF STOCK SHORT NAME

The new stock short name of “EJE HOLDINGS” in English and “壹家壹品” in Chinese on the Stock Exchange shall take effect from 9:00 a.m. on 2 February 2018. However, the stock code of the Company remains as “8101”.

CHANGE OF COMPANY'S WEBSITE ADDRESS

The Board further announces that, to reflect the change of the Company's name, the website address of the Company will be changed from “<http://www.jmbedding.com>” to “<http://www.ejeliving.com>” with immediate effect.

Reference is made to the announcement of the EJE (Hong Kong) Holdings Limited (previously Jia Meng Holdings Limited (the “Company”) dated 30 October 2017 and the circular of the Company dated 30 November 2017 (the “Circular”) in relation to, *inter alia*, the Proposed Change of Company Name. Unless otherwise specified, the terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution by the Shareholders at the Extraordinary General Meeting held on 27 December 2017, the Certificate of Incorporation on Change of Name has been issued by the Registrar of Companies in the Cayman Islands certifying that the Company has changed its name to “EJE (Hong Kong) Holdings Limited” with effect from 3 January 2018.

The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 25 January 2018 confirming the registration of the new name of the Company in Hong Kong under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) with effect from that date.

EFFECT OF THE CHANGE OF COMPANY NAME

The change of the Company’s name will not affect any of the rights of the Shareholders. All existing share certificates in issue bearing the former name of the Company are valid for trading, settlement and registration purposes. There will not be any arrangements for free exchange of the existing share certificates of the Company for new share certificates under the new name of the Company. However, new share certificates of the Company will be issued under the new name of the Company.

CHANGE OF STOCK SHORT NAME

The new stock short name of “EJE HOLDINGS” in English and “壹家壹品” in Chinese on the Stock Exchange shall take effect from 9:00 a.m. on 2 February 2018. However, the stock code of the Company remains as “8101”.

CHANGE OF COMPANY’S WEBSITE ADDRESS

The Board further announces that, to reflect the change of the Company’s name, the website address of the Company will be changed from “<http://www.jmbedding.com>” to “<http://www.ejeliving.com>”.

By Order of the Board
EJE (Hong Kong) Holdings Limited
Wong Siu Ki
Executive Director

Hong Kong, 30 January 2018

* *For identification purpose only*

As at the date of this announcement, the executive Directors are Mr. Qin Yuquan, Mr. Hung Cho Sing, Mr. Wong Siu Ki and Mr. Matthew Chung; and the independent non-executive Directors are Mr. Tang Kin Chor, Mr. Chan Chun Wing and Mr. Li Siu Yui.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at “www.hkgem.com” on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of the Company at “<http://www.ejeliving.com>”.